

## TO EXIST OUTSIDE THE MARGINS



In 2014 I invited Gary to participate in the exhibition, *Subject to Ruin* at Casula Powerhouse Arts Centre. Ever since, it has become ritual for us to meet at an East Sydney café to share philosophies with a particular appreciation of irrational approaches toward art making and exhibition making.

Peppered throughout this issue of *The Equal Standard*, you may have noticed several QR codes – or you may not have noticed at all.

These QR codes act as an artistic intervention; infiltrating the publication by sitting on the delicate fringe of distraction and discretion.

Utilising a QR code reader on your smart device (phone/tablet), you are able to access 13 carefully selected videos shot by Gary on his mobile phone. Through a didactic breakdown of constructs and habits, this process may seem unconventional, but it is crucial to imply a social mirror. The content is stumbled across and filmed by Gary. The desired outcome is for the viewer to have the same experience - stumbling across the QR codes and viewing these edited micro videos on the very devices for which they were intended. What you view is not a copy or a compromised representation. It is what it is ... the actual artwork.

Gary and I identify as social realists. We exist outside the margins.

This is our idiom.